



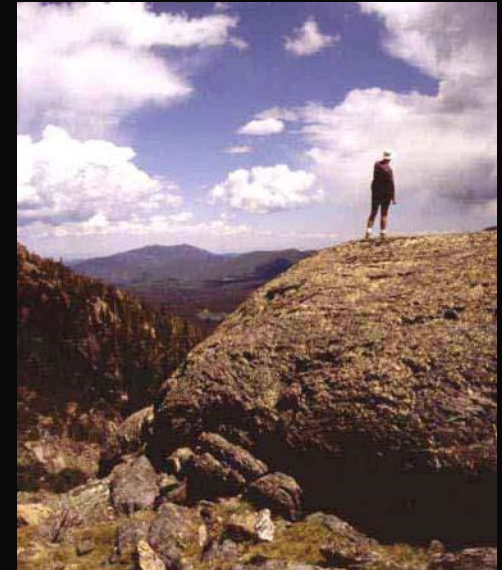
*The mountains are our whiteboards,
the rugged path, our course material.
While the grass become our benches
and thin air, the walls of our classrooms.*



Created to bring the world of adventure and wilderness closer to the common person, Natura creates unique experiences to introduce the urbane individual to the pleasures and insights inherent in the great outdoors.

As an organisation, Natura represents the sum total of the experience, expertise, knowledge and passion of a prodigious few from the fields of Adventure Sports, Experiential Learning, Offbeat Travel & Ecology. Each of them have been decade-old professionals in their industry and have together lent Natura a reputation and client relationships that pre-date its existence by several years.

Figuratively speaking, our methodology relies on getting a participant to step 'Outside' – out of their homes and offices and their accustomed environment – into challenging situations that offer participants amazing insights into themselves, their behaviour, their emotions, their unique learning styles and their strengths and weaknesses – thus, in truth, taking them deep 'Inside'.



Utilising powerful empirical development tools from Psychology, along with the unique challenges offered by the Outdoors and Adventure, our programs leave the individual with a greater understanding of his or her unique 'paths' to success in essential facets of their lives like communication, environmental- and peer-group interaction, learning styles and decision-making.

Natura Training Solutions

The Natura Training Solutions uses the wilderness and adventure as tools alongside the principals of Experiential Learning to create the following unique learning & development models:

Natura CorpEd: HRD-led Management Development, Behavioural Training, Leadership Development and remedial or redirectional workshops for corporate bodies.



Natura Beanstalk: Outdoor Education, Personal Development and intensive outdoor skill enhancement programs for children and youth.

WHAT WE OFFER

Natura has amassed immense experience in using Adventure Sports and Outdoor Activities for Corporate Training as well as for Recreation.

The following are the options we offer:

High-Impact
Adventure
Activities

Paintball
Shooting

Large-Scale
Simulations

Lawn-based
Initiative games

HIGH-IMPACT ADVENTURE ACTIVITIES

A host of hi-adrenaline activities that can be possible with the appropriate terrain present in or around the resort property.

These thrilling experiences are not only excellent recreational activities, but can also lend themselves well to draw vital insights into personal behaviour and corporate functioning

HIGH-IMPACT ADVENTURE ACTIVITIES

RAPPELLING

The most interesting way down a cliff, rappelling – a hugely exciting adventure sport – involves the participant to descend a near-vertical rock-face using specialized adventure equipment, ‘Cliffhanger’-style!



LEAP OF FAITH

The high-point of any program, Leap of Faith involves a person to grab a target dangling in air by taking a flying leap off a narrow ledge about 40-60 feet above ground. The participant experiences a free fall as the highly specialized adventure safety equipment arrests his/her drop and lands them gently on their feet.

HIGH-IMPACT ADVENTURE ACTIVITIES

ROCK CLIMBING

The sport of rock climbing lends itself beautifully to both a recreational and an Experiential Learning environment.

Apart from giving you a thrill, the activity can be a great tool to understand goal-setting, interdependence and perseverance.



HIGH-IMPACT ADVENTURE ACTIVITIES

HIGH ROPES

A collection of high impact ropes-course activities that are strung up at heights more than 20 feet off the ground.



PAINTBALL SHOOTING

Possible in wilderness spaces, lawns and even tennis courts available at the property.

Paintball-based programmes are great to unwind in a large group as well as illustrate important lessons on Strategy-Building, Teamwork, Communication & Leadership

PAINTBALL SHOOTING



THE SHOOT-OUT! (PAINT BALL SHOOTING)

A Paintball shootout is a mock-battle between participants using gas-powered guns that shoot small balls of color which burst when they hit a person, thus marking the person 'dead'. This game is not just a mindless thrill-seeking activity, but actually offers the opportunity for teams to get closer, strategize together and work towards a common target, unmindful of hierarchy and norms. And of course have a blast while they're at it.

LARGE-SCALE SIMULATIONS

These simulations are possible in wooded areas and even lawns available in and around the resort.

From rescuing aircrash victims to crossing a wide chasm by building a rope-way – the following activities thrust the participants into a different world where they take on challenges and learn from their outcomes. All the while having a lot of fun, mind you.

LARGE-SCALE SIMULATIONS

TYROLEAN TRAVERSE

The challenge to the group is to cross a valley by building a specialized ropeway called a Tyrolean Traverse. In this activity, the group has to decipher the instructions given in a diagram correctly, build the complex ropeway together and finally get every team member across the valley.



LARGE-SCALE SIMULATIONS



AIR CRASH

A hard-hitting simulation, Air Crash builds a scenario wherein there has been an air crash and the teams have been called in for a rescue operations. The Task is to rescue as many casualties in the form of marked bags, strewn around the course area in darkness. The emphasis is on the tight time-frame within which to rescue 'critically injured' casualties.



TAG HUNT

A night time activity, Tag Hunt involves teams to collect maximum score by locating different coloured tags scattered across different parts of the forest, which carry different scores. A tool to promote strategising, Tag Hunt helps people understand targets vis-à-vis market reality.

INITIATIVE EXERCISES

Need the least infrastructure; possible on any flat surfaces, preferably lawns.

Initiative Exercises are essentially unique games that are created keeping experiential learning in mind. These games are extremely effective as they let participants have fun and break formal barriers during events like conferences and company retreats.

INITIATIVE EXERCISES



“YOU ARE MARKED”

An extremely enjoyable yet insightful game, “You are Marked” is all about keeping track of 2 ‘targets’ and constantly re-adjusting your position with respect to *both* of them. To top it, all forms of communications are barred – adding to the confusion. A fun exercise that teaches an important lesson.



STAMPING

A Team co-ordination & execution focused based exercise, Stamping entails the entire team stamping a set of numbers laid out on the floor in perfect co-ordination. A great tool to understand the pit falls in achieving simple tasks.



AUSTRALIAN WALK

A great game for assumption busting, Australian Walk is a mad game that builds on the things that we take for granted

INITIATIVE EXERCISES



PIPES 'N MARBLES

The team has to deliver the 'product' (a marble) from manufacture to the customer by passing it through the middle channels (pipes) perfectly. Great insights into group dynamics and personal role.



COBWEB

The entire team has to pass on-by-one through the narrow holes in a cobweb and not all holes are close to the ground!. A great study in physical team-work.



WAYWARD FLOCK

The team members are blindfolded 'sheep' scattered around while the leader tries to herd them to a small pen using only animal noises as signals. This hilarious game brings up great insights on communication and follower-ship.

INITIATIVE EXERCISES



BLIND SQUARE

The group is blindfolded, given a long rope and asked to make a perfect square out of the rope while being blindfolded. This activity challenges not just their dependence on their senses but brings out many insights into Leadership, Initiative, Active Listening and Exclusion.



TRAFFIC JAM

A tough mental challenge that brings out the more intellectual aspects of leadership and abstract problem-solving to the fore.



BLIND INTENT

Simple task: a leader has to direct his team to pitch a tent. The Challenge: all team members are blindfolded and the leader can neither touch them nor can he disclose the objective of the exercise to his team. Let the fun begin!

PROGRAMME TABLE

<i>PROGRAM TYPE</i>	<i>Recreation</i>	<i>Education</i>	<i>Development</i>	<i>Redirection</i>
Primary Purpose	to change feelings	to change thinking	to change functional behaviour	to change resisting and denying
Application	universal / everyone	organization-wide	intact group (team)	pairs or individuals
Action Events	off-the-shelf	tailored	customized	unique & original
Exp. Learn. Cycle	experience & action emphasis	generate awareness with reflection added	understanding & transfer of learning	supported transfer
Organ. Devel. Goals	disconnected	aware & related	well integrated	Seamless connect.
HRD's Role	can be absent	may observe	Should assist facilitation.	must co-facilitate
Organizational Intent	zero order change	first order change	second order change	third order change
Organizational Impact	none	individual only	system (individual)	system + individual
Typical Length	0.5 - 10 days	1 - 7 days	2 - 5 days	5 - 10 days
Client Numbers	20 - 100	10 - 100	5 - 30	3- 15
Ratio Staff : Client	1 : 20	1 : 10	1 : 5	1 : 2 (min.=2)
Facilitation Skills Required by Facilitator.	none (no need for formal facilitation)	funneling, discussion	direct frontloading,	solution focused,
Cost per Client*	Rs.600-2,500 per program day	Rs.900 – 2,500 per program day	Rs. 1,200 -5,500/ per program day	Rs. 4,750-8,500 per program day

* Cost Includes: Instruction and Equipment Fees

* Cost Excludes: Travel & Accommodation, Formal facilitation fees & Taxes

A Few of Natura's Past Clients

Corporate Houses

- Adlabs Films
- Tata Sky (North India Operations)
- USV Pharma
- Optimix
- KPMG India
- Citibank Ltd
- Crisil Ltd
- Johnson & Johnson
- ACC Cement
- Nicholas Piramal
- Jawadwala Constructions Pvt Ltd

Event Co's

- EMC Events India Pvt. Ltd.
- Percept D Mark India Pvt. Ltd
- Consumer Links Marketing Pvt. Ltd.
- Encompass Events Pvt Ltd

Production Houses

- Moser Baer
- Zee Tv
- UTV
- Sony Tv
- Sony Pix
- 9x Channel
- Sai Baba Tele Films
- Terrence Lewis Contemporary Dance Company
- 1000 Words
- Indian Television Academy
- Milk Corporation Pvt Ltd

Partners in CSR Projects

Mumbai Mirror
Nature Valley
Kalpataru Ltd.
Virgin Mobile



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